



COLOR.ME VIOLET.INTENSE by KEVIN.MURPHY

“What I love about these SHADES is the true versatility that the reflect provides, making you the ultimate artist with VIOLET.INTENSE. You can create bold, statement colour or you can create creamy, crystal blondes – the choice is yours. These colours are great to have in-salon as it satisfies those looking to wear a bold, electrifying statement or those wanting the ‘perfect’ blonde.” – Kevin Murphy

VIOLET.INTENSE is created to express ethereal boldness and are “No Shrinking Violet”. KEVIN.MURPHY formulated two new versatile shades that can create electrifying statements or the perfect creamy, crystal blondes.

- 9.88 VERY.LIGHT.BLONDE.VIOLET.INTENSE



- 7.88 MEDIUM.BLONDE.VIOLET.INTENSE



The VIOLET.INTENSE shades are powered by Micro Pigment Technology to deliver long lasting colour with brilliant shine. Counteract warmth in blondes or add an intense violet reflect to make an electrifying statement.

BENEFITS:

- Signature COLOR.ME multi-tonal results • Full grey coverage
- Ammonia-free
- PPD Free
- Up to 3 levels of lightening
- Naturally derived ingredients

The COLOR.ME VIOLET.INTENSE shades will be available in KEVIN.MURPHY salons in November 2021. For more information about these new shades or COLOR.ME, please visit WOORAILOORA.COM.SG

