



## **KEVIN.MURPHY PARTNERSHIP WITH BREAST CANCER FOUNDATION**

October is Breast Cancer Awareness month - an annual campaign to raise awareness and promote early detection of breast cancer. This October, KEVIN.MURPHY is proud to partner with the Breast Cancer Foundation where everyone can share our love and support to those fighting breast-cancer, survivors and their families.

KEVIN.MURPHY is donating 10% of all sales from a limited edition gift set to the Breast Cancer Foundation in Singapore. The Positively Pink Gift set include PLUMPING.WASH, PLUMPING.RINSE and a Rose Quartz Facial Roller.

PLUMPING.WASH & PLUMPING.RINSE are professional haircare products under KEVIN.MURPHY's Thickening Regime that helps to strengthen and densify fine or thinning hair with advanced eyelash thickening technology, and a luxurious blend of Rice Amino Acids, Oleanolic Acid plus extracts of Ginger Root and Nettle.

The 100% natural rose quartz facial roller allows a gentle massage on face and neck areas to encourages lymphatic drainage, reduces puffiness and eases muscle tension.

"The duo of PLUMPING.WASH & PLUMPING.RINSE is a must-have for anyone with thin, fine or ageing hair. Used together, they will help your hair appear full and fabulous, plus you get the added benefit of ingredients that help maintain the integrity of your hair's health. Packed with antioxidant goodness, superfruits and essential Amino Acids, and an essential part of our THICKENING regimen, they're a powerhouse to help boost fine and/or ageing hair" - Kevin Murphy.

This limited edition gift set (retail price at SG\$96+/set) will be available in KEVIN.MURPHY salons between 1<sup>st</sup> October until sold out. For more information, please visit [WOORAILOORA.COM.SG](http://WOORAILOORA.COM.SG)

