



School Yearbook

CREDITS

Hair: Sophie Gibson and Jonathan Turner

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Styling: Clare Frith

Photography: Michael Young

Our collection, School Yearbook is based on a 1970s yearbook. It was important to us that each image had its own individuality. We achieved this by giving each model their own character and really thought about how they would wear their hair, how they might dress and how they might feel as a woman. We then brought the collection together by giving each model a pair of wide, chunky glasses.

The collection is all about having fun, creating a feeling of joy and, most importantly, celebrating individuality.

