



## Enigma

Enigma is inspired by the shapes, structures and silhouettes of one of fashion's foremost thinkers; Alexander McQueen. We wanted to reference the way he fused the beauty and intricacy of nature with manmade elements - immaculate tailoring and technical detail. With this fashion-led collection, we recreated those contrasting concepts - structured but soft, strong but beautiful - to create a series of images that show off our dexterity and skill as hairdressers, while allowing the natural beauty of the hair to take centre stage.

Hair - Julian Dalrymple

Photography - Richard Miles

Styling - Bernard Connolly

MUA - Diane Alexander

