



## **PRAVANA VIVIDS Everlasting**

Discover PRAVANA's next evolution in hair color, ChromaSilk VIVIDS Everlasting! Formulated with Elfe Flower Extract, True Unicorn Root and Sea Buckthorn Oil, it creates, as its name suggest – everlasting and trend-forward shades namely Enchanted Pink, Scarlette Red, Pastel Potion and Mystic Magenta.

This makes it PRAVANA's longest-lasting, VIVIDS-like permanent color collection to date! From USA, the ChromaSilk VIVIDS Everlasting can be used alone, intermixed with each other or with PRAVANA's expansive collection of ChromaSilk Permanent Crème Hair Color for beautiful creative options!

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