

h4u HAIR FOR YOU FOR ME MAGAZINE fme[®]

Elumen Classic

Goldwell New Generation Elumen Classic welcomes three new pastel shades and two new shades that give up to 100% grey coverage. With Elumen's HDmax Technology, the colour penetrates deep into the hair to create extraordinary intensity and longevity. Damaged hair is repaired while the Shine and Care Technology creates exceptional brilliance and a healthy feel for the hair.

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