



Beauty Garage

In 2003, Beauty Garage Online Shop was launched, designed specially for beauty professionals in Japan. Currently, their total membership exceeds 370,000 accounts and their business has expanded to include a wide range of support for start-ups and management. Many beauty salons throughout Japan purchase their products from Beauty Garage.

Business Item

Beauty Garage exists to support salon businesses. Thus, everything they do is specially planned and thought out for a salon owner. The online shop, which continues to improve and evolve, is the embodiment of their commitment. However, Beauty Garage also offers showrooms for salons to have a more personalised experience, complemented with a comprehensive follow-up support system.

For Hair Salons

Beauty Garage offers a wide range of products for salons, ranging from large salon equipment such as styling chairs, shampoo units; to regularly-used hair cosmetics such as colouring kits, styling products and consumables.

Aesthetic and Relaxation Products

Beauty Garage offers a full range of products that support the daily work of salons — such as treatment beds, professional aesthetic equipment, commercial cosmetics that are created exclusively for aesthetic salon use. By strengthening private brands, Beauty Garage achieved massive economics of sale allowing price reductions for various products — such as shorts, towels, other disposable items, as well as massage oils.

Eyelash Products

With the eyelash market expanding rapidly, Beauty Garage has an Eyelash Garage Online Shop, offering all materials and equipment necessary for eyelash treatments.

Salon Design

Beauty Garage believes that there is more to being a partner to a salon business than just building the salon to the owner's wants. They believe that their experiences and reasoning in incorporating store management and design know-how can aid in building a successful store design, one that the owner can sustain long after the salon's opening.

Business Support

Beauty Garage also offers comprehensive support, from starting a business to manage. They provide Start-up Support services ranging from finding a property and procuring funds to store design. Other Start-up Support services they provide consists of Media Resources to Support New Businesses, Securing Funding & Financial Support, Real Estate & Property with All Furnishing, M & A Business Transfer Brokerage, Leasing Space & Equipment and Store Design & Decor.

